



## SPONSORSHIP OPPORTUNITIES



### **INSECTA Symposium on Insects as Feed, Food and Non-Food**

**September 7/8, 2017, Berlin (Germany)**

**[www.insecta-conference.com](http://www.insecta-conference.com)**

Coordinated by



To discuss the best opportunity for your organisation, please contact the  
INSECTA 2017 organisation team – [presse@atb-potsdam.de](mailto:presse@atb-potsdam.de), or +49-311-56 99 820



## ABOUT

The 3rd international **INSECTA** conference 2017 will be in Berlin on **September 7/8, 2017**. The conference aims to give an overview of the state-of-the-art of insect technology and the prospects and constraints of the use of insects as food, feed and non-food in Europe and worldwide. Technological, commercial, ecological, political and ethical issues are discussed.

Insecta conference 2017 will once again provide ample opportunities for a lively exchange on insects as food, feed and non-food for scientists, representatives of related industries, policy makers, media and consumers.

It will be joint-organised by Leibniz Institute for Agricultural Engineering and Bioeconomy (ATB) and PPM Magdeburg and be held in Berlin, Germany.

**This conference will offer an opportunity to present your business on an international platform:**

- Introduce your brand to players of the future protein market
- Meet & influence decision-makers
- Demonstrate your position as a thought leader in this rapidly evolving space

## WHO YOU WILL MEET

Innovation and participating experts make this event an ideal platform for communication. INSECTA 2017 gives you access to unique players:

- Thought leaders of the Food, Feed and Non-Food sector
- Managers executive level
- Food technologists
- Leading scientists

## WHY SPONSOR THE INSECTA 2017

If you are looking for an opportunity to elevate your brand, enter a new market or present your products and services, the INSECTA sponsorship opportunities will increase your profile. Contribute actively to the future success by becoming sponsor!

Our packages are tailored to your business needs. We will find a solution for all needs.

Your contribution is fully tax-deductible.



INSECTA  
2017

07./08. September  
Berlin



## ALL PACKAGES INCLUDE

The presentation of your company within the sponsorship packages is our thanks for your support.

- Full color advertisement in the program
- Partner listing including name and company logo in all online and written materials
- Company logo on main presentation while the conference – opening and closing ceremony

We also offer all sponsors the opportunity to distribute information material in the conference folder to all participants.

All prices for packages include VAT (19 %).

Prices for sponsoring packages start at € 200 and include the following services:

### BRONZE PACKAGE

from 200 €

- donation in kind or financial support **from 200 euros**
- Your company logo and -link on the event website ([insecta-conference.com](http://insecta-conference.com))
- Your company logo and name will be posted on Facebook ([www.facebook.com/INSECTA2017/](http://www.facebook.com/INSECTA2017/))
- Your company logo and name will be posted on Twitter ([twitter.com/Insecta2017](https://twitter.com/Insecta2017))

### SILVER PACKAGE

from 500 €

- Your company logo and -link with a short company profile (50 words) on the event website ([insecta-conference.com](http://insecta-conference.com))
- Your company logo and short company presentation (50 word profile) will be posted on Facebook ([www.facebook.com/INSECTA2017/](http://www.facebook.com/INSECTA2017/))
- Your company logo and short company presentation will be posted on Twitter ([twitter.com/Insecta2017](https://twitter.com/Insecta2017))
- Your company logo on all print media, official posters and slides of the meeting

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## **GOLD PACKAGE**

from **1.500 €**

- Your company logo and -link with a short company profile (100 words) on the event website ([insecta-conference.com](http://insecta-conference.com))
- Your company logo and short company presentation (100 word profile) will be posted on Facebook ([www.facebook.com/INSECTA2017/](http://www.facebook.com/INSECTA2017/))
- Your company logo and short company presentation will be posted on Twitter ([twitter.com/Insecta2017](http://twitter.com/Insecta2017))
- Your company logo on all print media, official posters and slides of the meeting
- Exhibition area (about 6 sqm) in the foyer in front of the central meeting room
- 2 admission tickets, valid for the whole conference including evening event

## **PLATIN PACKAGE**

from **2.500 €**

- Your company logo and -link with a short company profile (100 words) on the event website ([insecta-conference.com](http://insecta-conference.com))
- Your company logo and short company presentation (100 word profile) will be posted on Facebook ([www.facebook.com/INSECTA2017/](http://www.facebook.com/INSECTA2017/))
- Your company logo and short company presentation will be posted on Twitter ([twitter.com/Insecta2017](http://twitter.com/Insecta2017))
- Your company logo on all print media, official posters and slides of the meeting
- Exhibition area (about 6 sqm) in the foyer in front of the central meeting room
- 2 admission tickets, valid for the whole conference including evening event
- Presentation of your company while the session (10 min)
- Sponsor of the first young scientist award of INSECTA 2017 with an additional presentation of your company

## **ADDITIONAL ITEM**

- Present your company logo on INSECTA 2017 lanyards (150 €)
- We are thankful for contributions of all kinds, as for example pen, conference folders, notepads...

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